



# Places called home

About partnership







**Mission : To engage the many people\* in creating a better life at home\* within the boundaries of our planet, in a way that is affordable and accessible.**

**People and Planet  
Positive**



# Sustainability focus areas 2030

## Healthy & sustainable living

To inspire and enable 1 billion people to live a better life within the limits of the planet.

## Circular & climate positive

To be 100% circular and climate positive in our own operations.

## Fair & inclusive

To improve the well-being of millions of people by becoming a truly inclusive and people-centered brand, company and employer.

Our strategy contribute to the United Nations Sustainable Development Goals (SDGs).





# A new and more open perspective on life at home.

*Draft*

Let's become even more relevant, expanding from our core!

## My Home – our core

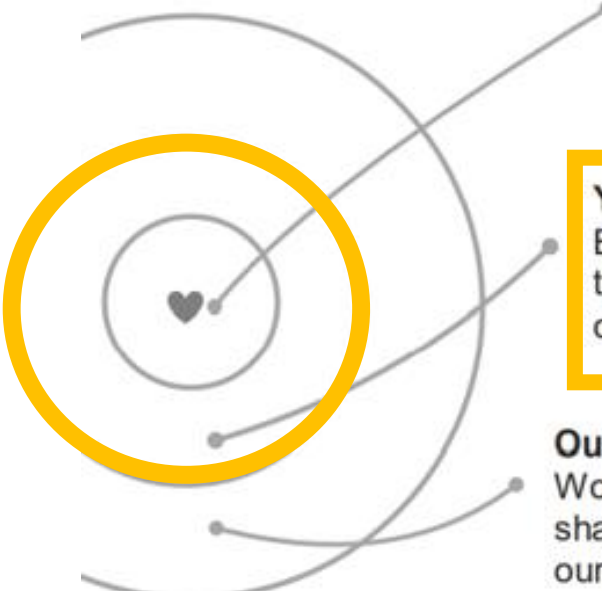
Meeting people's functional and emotional needs to nurture the feeling of home.

## Your Home – our communities/Hoods

Building connections beyond four walls to improve life at home across communities and neighborhoods .

## Our Home – our planet

Working together to care for our shared home, the planet, and improve our everyday life.



## **Aim of the Programme**

Communities and Neighborhoods that engage with the programme feel more **able to invest in coming together as a community, and their resilience and ability to live sustainable and healthy lives is strengthened as a result**

## **Grants**

Total £1.5 million, communities can apply for grants from £1000 up to £5000.

**We will offer a Support programme, available for everyone who applies:**

- Digital Network platform
- Workshops
- Toolkits
- Access to Live LAGOM workshops
- Home furnishing support (local store connection)





# What is an eligible organisation?

You must be one of the following to submit an application:

- voluntary and community organisation
- constituted group or club
- registered charity
- charitable incorporated organisation (CIO)
- not-for-profit company
- community interest company (CIC)
- school (as long as your project benefits and involves the communities around the school)
- statutory body (including local authorities, town, parish and community council)
- community benefit society.



## We cannot accept applications from:

- individuals
- sole traders
- organisations that are aimed at generating profits primarily for private distribution
- organisations based outside the UK
- one individual or organisation applying on behalf of another
- people under the age of 18

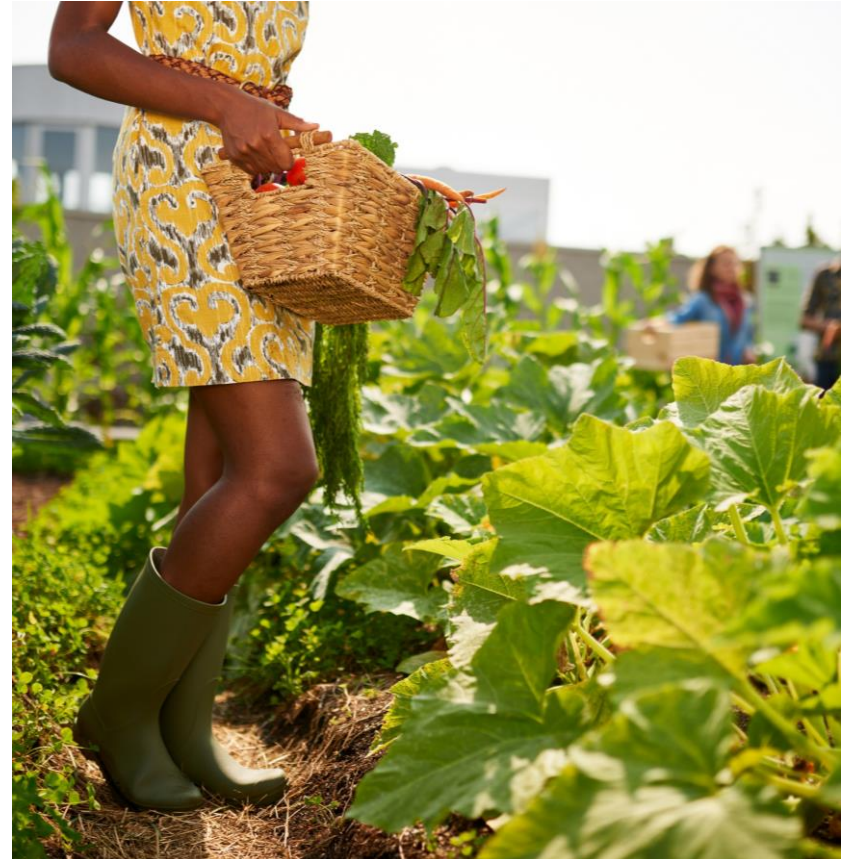




## In addition:

---

- You must have a UK bank account or building society account for your group or organisation. It needs to be in the legal name of your organisation, with at least two unconnected people who are able to manage the account.
- You will need to submit a bank statement that is less than 3 months old with your online application.
- Your organisation should have at least two unconnected people on the board or committee. By unconnected, we mean not a relation by blood, marriage, in a long-term relationship, or people living together at the same address.
- You will need to give the details of a main contact (usually the person completing the application form) and a senior contact (usually someone on your Board or equivalent) – their full names, date of birth and their home addresses (not the address of the organisation)
- You will also need to consider how your project will keep people safe and confirm that you have an up to date safeguarding policy in place.
- You will also need to make sure your project is addressing any potential barriers for people to take part, including communities experiencing ethnic or racial inequity, discrimination or inequality, disabled people, Travellers, LGBTQ+ people, and people who are seeking asylum or who are refugees.





A close-up photograph of a person's hands holding a woven basket filled with fresh beets. The beets have vibrant red roots and long, green leafy tops. The person is wearing a purple top and a silver ring on their finger. The background is softly blurred, showing more of the basket and the person's hands.

---

## When can communities apply?

Applications open on **Wednesday 30<sup>th</sup> June 2021** and close after two weeks (or when we reach 1,500 applications, whichever comes first)